



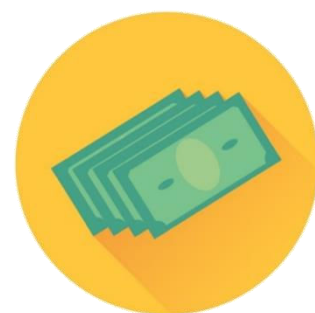
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Greening Financial Literacy

Dive into our engaging workshop with "The Climate Crisis, our Banks & Us" game! Challenge yourself at three learning stations, each packed with thought-provoking questions. Explore the provided resources to uncover answers and deepen your understanding. Are you ready to test your knowledge and make a difference? Let's get started.

Banks

- 1) What is the core business of a bank (i.e., the "main" or "essential" activities that generate profit)?
- 2) Visit the website of different banks in Greece and pay attention to the following:
 - What activities/projects does the bank mention on the website?
 - Search for information on climate change. How many pages/reports are dedicated to "climate" or "emissions"?
 - How is the bank dealing with its environmental footprint?
 - What can you find about its social contribution?
 - Does the bank talk more about its core business or the priorities it sets?



Resources

Make My Money Matter. (2023, 18 April). The Hidden Relationship, with Kit Harington and Rose Leslie [Video]. YouTube.

<https://www.youtube.com/watch?v=W1e5WCwRfAU>

IPCC. (2022). Chapter 15: Investment and finance. In Climate change 2022: Mitigation of climate change.

<https://www.ipcc.ch/report/ar6/wg3/chapter/chapter-15/>



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Climate NGO

- 1) How would you respond to the statement “Climate Change is a natural phenomenon”?
- 2) How does our economy have to change to limit global warming?
- 3) Visit the websites of different NGOs that focus on the environment and the economy. Do you consider their work important?

Resources

WWF. (n.d.). *Why is sustainable finance important?* <https://www.wwf.org.uk/what-we-do/projects/why-sustainable-finance-important>

WWF. (n.d.). *Our planet: Too big to fail.* <https://www.wwf.org.uk/our-planet-too-big-to-fail>

MyFairMoney. (n.d.). Resources. <https://www.myfairmoney.eu/resources>





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Bank Clients

- 1) Read the definition and methods of greenwashing/green marketing.
 - What are your feelings from screening the website(s) of your bank(s)?
 - Do you think it does a lot related to climate protection?
- 2) Consider now the following:
 - Do we have the power to change something as bank clients in your opinion? Why yes/not, and how?
 - Are you ready to ask your bank questions? These can be:
 - Are social and environmental issues considered in financing and investment decisions? If yes, which ones? If no, why not?
 - Are there specific exclusion criteria for sectors or issues that are considered particularly critical? For example: climate-damaging industries such as coal, oil and gas;
 - Do the sustainability guidelines apply to the bank's core business, i.e., corporate finance, project finance, asset management and proprietary investment?
 - Does the bank publishes transparently to which companies loans are granted?
 - How does the bank handle it when social or environmental controversies are identified at a company you invest in or finance?





Resources

European Union. (2022, June 30). *Greenwashing: Your guide to telling fact from fiction when it comes to corporate claims*. European Climate Pact. https://climate-pact.europa.eu/news-and-events/news/greenwashing-your-guide-telling-fact-fiction-when-it-comes-corporate-claims-2022-06-30_en?prefLang=el

WWF. (2023). *Βιώσιμη χρηματοδότηση: Συχνές ερωτήσεις*. https://wwfeu.awsassets.panda.org/downloads/viosimi_hrimatodotisi_faq.pdf

European Union. (2021). *Green and sustainable finance*. [https://www.europarl.europa.eu/RegData/etudes/BRIE/2021/679081/EPRS_BRI\(2021\)679081_EN.pdf](https://www.europarl.europa.eu/RegData/etudes/BRIE/2021/679081/EPRS_BRI(2021)679081_EN.pdf)

Fair Finance Guide Deutschland. (n.d.). *Bewertung*. <https://www.fairfinanceguide.de/ffg-d/bewertung/>

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